



Explanatory Notes on Main Statistical Indicators

Total Retail Sales of Consumer Goods refer to the revenue received by enterprises (units, self-employed individuals) through direct sales of non-production and non-business physical commodities to individuals and social institutions, and revenue from providing catering services. Individuals include rural and urban households, population from abroad, social institutions include government agencies, social organizations, military units, schools, institutions, neighbourhood (village) committees, etc.

Wholesale Trade refers to the activities of selling wholesale commodities for daily use and capital goods to other enterprises of wholesale and retail trades (including self-employed individuals) and other enterprises, institutions and government agencies and organizations, and the activities of engaging in import and export and acting as a trade agent. The wholesaler may have the ownership of the commodities for wholesale and trade in the name of its own (a company), and the wholesaler can act as commission agent or commodity broker without the ownership of commodities. Also included are the wholesale activities at the fixed stalls in wholesale market and the acquisition for sales purpose.

Retail Trade refers to the activities of department stores, supermarkets, franchised stores, brand stores, retail stalls and on-the-spot-making-selling stores selling commodities to the final consumers (residents) by any means, including internet, post, telephone, sales machine. It also includes shops with sales and production located in the same places (such as bakeries). Retail trade excludes the activities of sales of capital goods such as grain, seed, feed, livestock, mineral products, raw material for production, industrial chemicals, chemical products for agricultural use, machine and equipment (excluding vehicles, computers and communication equipment). Most retailers have the ownership of commodities to sell, but some are acting as agents or brokers to make transactions for a commission.

Purchase, Sales and Stock of Commodities by Wholesale and Retail Trades refer to the total volume of commodities purchased, total volume of sales and exports, and the stock of commodities by wholesale and retail enterprises of different status of registration from domestic and overseas markets. This indicator reflects the relationship among purchase, sales and stock of commodities in the circulation of goods and reveals the existing problems.

Total Purchases of Commodities refer to the total value of purchases of commodities by enterprises (establishments) from other establishments or individuals (including direct import

from abroad) for the purpose of re-selling, either with or without further processing of the commodities purchased.

Total Sales of Commodities refer to value of commodities sold by the establishments to other establishments and individuals (including goods sold for self consumption, including VAT).

Total Stock of Commodities at End of Period For corporate units and self-employed individuals engaged in wholesale and retail trade, it refers to total value (including VAT) of commodities possessed at the end of the reference period; and for wholesale and retail establishments, it refers to the value (including VAT) of all commodities actually in stock and owned by their corporate units at the end of reference period.

Hotel Services refer to short-term accommodation services provided to visitors. Some units may provide only accommodation while others provide a combination of accommodation, meals, business services and recreational facilities. It excludes activities related to the provision of long-term primary residences, typically leased on a monthly or annual basis.

Catering Services refer to the activities of providing foods, serving locations and facilities to customers through instant processing, commercial sales and service-type labor.

Business Revenue refers to total revenue (including VAT) of hotels and catering services received from providing services or selling commodities through business activities. Revenue comes mainly from providing hotels, catering services, selling of commodities and other services, such as commodity services. It does not include revenue from providing meals or selling of commodities by establishments affiliated to other multi-industrial corporate enterprises. Income from hotel rooms refers to income (including VAT) of hotels and catering services by providing lodging services through business activities. Income from meals refers to income (including VAT) from providing catering services, including selling of cooked or prepared foods, such as staple food, cooked dishes, or cold dishes. It does not include income from meals provided by establishments affiliated to other multi-industrial corporate enterprises.

The Criteria for Wholesale and Retail Sale Trades above Designated Size refer to wholesale trade with annual principal business sales over 20 million yuan; and retail trade, with annual principal business sales over 5 million yuan.

The Statistical Units of the Enterprises of Hotel and Catering Services above the Designated Size refer to those with an annual income from main business at and over 2 million yuan.